**Usability Test**

1. **Create a document with the following areas. You will use your document during the usability test next week.**
2. **Goal of the site:**

Explain the goal of your site in 2-3 sentences.

Goals:

The Petite Treats web site is intended to improve business of a small family-run local business called Petite Treats by introducing traditional Australian baked goods on the Internet.

Target Audience:

Mainly target audience for young families and young people, around the age of 17 – 35 to the bakery. The design will be enough fashion, and price is not expensive.

1. **User testing detail:**

Name, phone, age, employment, special interests, and any other items you are interested in.

·1

Name: longmingxi

Phone: 123546

Age: 20

Employment: Student

Special interests: movie

Other interests: listening music

·2

Name: Chen Jianhao

Phone: 555666

Age: 20

Employment: Student

Special interests: Movies

Other interests: Read books

·3

Name: james

Phone: 2336444

Age: 20

Employment: engineer

Special interests: swim

Other interests: Music, movies

1. **Pre-test questions:**

Create three questions to ask your tester prior to the test. These questions should be aimed to gather information regarding your test as a potential user of the site.

·1 Are you usually interested in food advertisements in internet?

·2 What kind of web pages generally attract your attention

·3 what kind of bread do you like?

1. **Test tasks and schedule**

• Write a series of steps for the user to follow in using your site. At a minimum the user should be able to navigate the site, check out the specials and subscribe to the newsletter.

1. GO home page. Check the picture and link of home page.
2. Click and check if the “special” connection is working.
3. Check whether each product can enter the detailed interface
4. Subscription the information.

• Attempt to gain information regarding how the user feels about the site.

Observe the changes in the facial expressions of users when they see different web pages

• Use the “Talk Aloud” method of gaining user feedback.

Encourage users to voice their opinions.

1. **Post-test debrief:**

Come up with 3 questions to ask the user regarding their input about the site

·1 what do you like the style of the web.

·2 Can you find the enough information you want on the website. What information do you want to get.

·3 what do you think about the convince of the website

1. **Usability Scale**

Use theseitems to rate your test’s feeling about the site. You may use the items as questions in the post-test debrief.

(The full score is 5)

**• Learnability:** How easy is it for users to accomplish basic tasks the first time they encounter the design?

4

**• Efficiency:** Once users have learned the design, how quickly can they perform tasks?

4.5

**• Memorability:** When users return to the design after a period of not using it, how easily can they reestablish proficiency?

5

**• Errors:** How many errors do users make, how severe are these errors, and how easily can they recover from the errors?

5

**• Satisfaction:** How pleasant is it to use the design?

3

**Feedback**

Based on the feedback of the three users, I think the site does a good job of presenting the content, and the users have expressed their approval of the website. But the login on newsletter page is not perfect due to technical problems and should be improved after some research.